NEW Leadership™ New Jersey 2015

Thursday, June 4

9:00 - 10:00  Student check-in at Wood Lawn

10:00 -11:15  Welcome and Introductions
Debbie Walsh, Director, CAWP
Sasha Patterson, NEW Leadership™ Program Manager, CAWP

11:30 - 12:30  Small group discussions on leadership

12:30 - 1:30  Lunch

1:30 - 3:00  Introduction to Women and Politics
Kelly Dittmar, Assistant Professor, Department of Political Science, Rutgers-Camden and Scholar, CAWP

3:30 - 5:30  Workshop: Effective Presentation and Communications
Professor Karla Jackson Brewer, Department of Women’s and Gender Studies, Rutgers University

6:00  Dinner

7:00 - 8:30  Panel: Women and Public Leadership: The Inside Story
Moderator: Ruth B. Mandel, Director, Eagleton Institute of Politics
Jeanette Hoffman, Senior Vice President, Capital Impact Group
Ginger Gold Schnitzer, Director, Government Relations, NJEA
Rebecca Williams, Councilwoman, City of Plainfield

9:00  Ice breaker at University Inn

Friday, June 5

7:30  Breakfast

8:30 - 9:15  NEW Leadership™ Orientation
Sasha Patterson, NEW Leadership™ Program Manager

9:30 - 11:00  Panel: How You Can Get Involved
Moderator: Rebecca Williams, Councilwoman, City of Plainfield
Charnette Frederic, Council President, Irvington Township
Nicole Malliotakis, Assemblywoman, New York
Amanda Woloshen, Director of Community Relations
Office of Congressman Leonard Lance
Wendy Martinez, Principal, 1868 Public Affairs
11:30 - 12:30  Lunch

12:30 - 1:30  **Political Jeopardy – groups 1, 2, 3**
              Kathy Kleeman, Senior Communications Officer, CAWP
              Hannah McGovern, NEW Leadership™ Intern

              **Dos and Don’ts for Professional Conduct, groups 4, 5, 6**

1:45 - 2:45   **Political Jeopardy – groups 4, 5, 6**
              Kathy Kleeman, Senior Communications Officer, CAWP
              Hannah McGovern, NEW Leadership™ Intern

              **Dos and Don’ts for Professional Conduct, groups 1, 2, 3**

4:00 - 5:00   **Networking Workshop: Making Connections**
              Gail Gordon

5:15 - 6:00   **Networking Reception**

6:00         **Dinner and Presentation of Hazel Gluck Award**

7:30         **Keynote Address**
              Congresswoman Grace Meng, New York

---

**Saturday, June 6**

7:30         Breakfast at Ruth Dill Johnson Crockett

8:30 - 9:30  **Action Project Introduction and Assignments**
              Sasha Patterson, NEW Leadership™ Program Manager
              Brianna Keys, Graduate Research Assistant, CAWP

9:45 - 11:30 **What is your Leadership Style?**
              Robyn Ginese, Director of Student Life, Leadership and Training
              Rutgers University

11:30 - 12:30 Lunch

12:30 - 1:30  **The Legislative Process**
              Amy Denholtz, Senior Research Analyst, New Jersey Office of Legislative Services

2:00 - 5:30   **Social Justice/ Power and Privilege**
              Sasha Patterson, NEW Leadership™ Program Manager
              Anna Phung, Leadership Scholars Program Assistant,
              Institute for Women's Leadership, Rutgers University

6:00 - 6:45   Dinner
7:00 - 8:30  **Diversity and Political Decision Making**  
Sasha Patterson, NEW Leadership™ Program Manager  
Kelly Dittmar, Assistant Professor, Department of Political Science, Rutgers-Camden  
and CAWP Scholar

**Sunday June 7**

7:30  Breakfast

9:00 - 10:30  **Workshop: Managing Your Message**  
Christine O’Brien, President, Insurance Council of New Jersey

10:30 - 1:30  **Work in Action Project Groups**

12:00  Lunch will be available

2:00 - 3:30  **Consulting with Policy Experts**  
Moderator: Debbie Walsh, Director, CAWP  
Ginger Gold Schnitzer, Director, Government Relations,  
New Jersey Education Association  
John Mooney, *NJ Spotlight*  
Veena Iyer, President, Edison School Board  
Mike Vrancik, Director, Government Relations, NJ School Boards Association  
Bari Erlichson, Assistant Commissioner, NJ Department of Education

4:00- 6:00  **Small Group Sessions: Action Project Strategy Building**

6:00  Dinner

7:30 – 8:30  **Do’s and Don’ts Reporting**

**Monday, June 8  Trip to State House in Trenton**

7:00  Breakfast at University Inn

7:30  Bus boarding at University Inn parking lot

9:00 – 9:15  **Inside the State Treasury**  
Jennifer Duffy, Chief of Staff, New Jersey Department of Treasury

9:00 - 9:30 am  **Inside the Senate Chambers**  
Senator Nia Gill (invited)

9:30 – 11:30 am  **The Legislative Process: A Walking Tour**  
Penelope Gardner, Program Manager, Office of Public Information,  
New Jersey Office of Legislative Services
11:45 Senator Diane Allen, Deputy Republican Leader, New Jersey State Legislature (invited)

12:00 – 1:30 **Luncheon Panel: Careers in Government**
Moderator: Jeanette Hoffman, Senior Vice President, Capital Impact Group
Francis Blanco, Chief of Staff, Mayor Eric Jackson, City of Trenton
Victoria Napolitano, Mayor, Moorestown Township
Colleen Roache, Press Secretary, New Jersey Assembly Majority Office
Amanda Von Leer, Budget Committee New Jersey Republican Senate Office

2:15 – 3:1 **Committee Hearings**

3:30 – 4:30 **Debrief**
Amy Denholtz, Senior Research Analyst, New Jersey
Office of Legislative Services

4:45 pm **Bus returns to Rutgers**

6:00 Dinner

7:00- 10:00 Complete Action Project assignment

**Tuesday June 9**

7:30 – 8:30 Check out of rooms at University Inn

8:00 – 9:00 Breakfast at University Inn

9:30 – 11:30 **Action Project Presentations**

12:30 -1:30 Lunch

1:45 - 3:30 **After NEW Leadership: Social Media for Professional Development**
Francesca Dulce Larson, Partner, Mosaic Strategies Group

4:00 **Closing session**