RUTGERS
Eagleton Institute of Politics

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NEW Leadership™ New Jersey 2015

Thursday, June 4

9:00 - 10:00 Student check-in at Wood Lawn

10:00 -11:15 **Welcome and Introductions**
Debbie Walsh, Director, CAWP
Sasha Patterson, NEW Leadership™ Program Manager, CAWP

11:30 - 12:30 **Small group discussions on leadership**

12:30 - 1:30 Lunch

1:30 - 3:00 **Introduction to Women and Politics**
Kelly Dittmar, Assistant Professor, Department of Political Science, Rutgers-Camden and Scholar, CAWP

3:30 - 5:30 **Workshop: Effective Presentation and Communications**
Professor Karla Jackson Brewer, Department of Women's and Gender Studies, Rutgers University

6:00 Dinner

7:00 - 8:30 **Panel: Women and Public Leadership: The Inside Story**
Moderator: Ruth B. Mandel, Director, Eagleton Institute of Politics
Jeanette Hoffman, Senior Vice President, Capital Impact Group
Ginger Gold Schnitzer, Director, Government Relations, NJEA
Rebecca Williams, Councilwoman, City of Plainfield

9:00 Ice breaker at University Inn

Friday, June 5

7:30 Breakfast

8:30 - 9:15 **NEW Leadership™ Orientation**
Sasha Patterson, NEW Leadership™ Program Manager

9:30 - 11:00 **Panel: How You Can Get Involved**
Moderator: Rebecca Williams, Councilwoman, City of Plainfield
Charnette Frederic, Council President, Irvington Township
Nicole Malliotakis, Assemblywoman, New York
Amanda Woloshen, Director of Community Relations
Office of Congressman Leonard Lance
Wendy Martinez, Principal, 1868 Public Affairs

11:30 - 12:30 Lunch

12:30 - 1:30 **Political Jeopardy – groups 1, 2, 3**
Kathy Kleeman, Senior Communications Officer, CAWP
Hannah McGovern, NEW Leadership™ Intern

Dos and Don'ts for Professional Conduct, groups 4, 5, 6

1:45 - 2:45 **Political Jeopardy – groups 4, 5, 6**
Kathy Kleeman, Senior Communications Officer, CAWP
Hannah McGovern, NEW Leadership™ Intern

Dos and Don'ts for Professional Conduct, groups 1, 2, 3

4:00 - 5:00 **Networking Workshop: Making Connections**
Gail Gordon

5:15 - 6:00 **Networking Reception**

6:00 **Dinner and Presentation of Hazel Gluck Award**

7:30 **Keynote Address**
Congresswoman Grace Meng, New York

Saturday, June 6

7:30 Breakfast at Ruth Dill Johnson Crockett

8:30 - 9:30 **Action Project Introduction and Assignments**
Sasha Patterson, NEW Leadership™ Program Manager
Brianna Keys, Graduate Research Assistant, CAWP

9:45 - 11:30 **What is your Leadership Style?**
Robyn Ginese, Director of Student Life, Leadership and Training
Rutgers University

11:30 - 12:30 Lunch

12:30 - 1:30 **The Legislative Process**
Amy Denholtz, Senior Research Analyst, New Jersey Office of Legislative Services

2:00 - 5:30 **Social Justice/ Power and Privilege**
Sasha Patterson, NEW Leadership™ Program Manager
Anna Phung, Leadership Scholars Program Assistant,
Institute for Women's Leadership, Rutgers University

6:00 - 6:45 Dinner

7:00 - 8:30 **Diversity and Political Decision Making**
Sasha Patterson, NEW Leadership™ Program Manager
Kelly Dittmar, Assistant Professor, Department of Political Science, Rutgers-Camden and CAWP Scholar

Sunday June 7

7:30 Breakfast

9:00 - 10:30 **Workshop: Managing Your Message**
Christine O'Brien, President, Insurance Council of New Jersey

10:30 - 1:30 **Work in Action Project Groups**

12:00 Lunch will be available

2:00 - 3:30 **Consulting with Policy Experts**
Moderator: Debbie Walsh, Director, CAWP
Ginger Gold Schnitzer, Director, Government Relations, New Jersey Education Association
John Mooney, *NJ Spotlight*
Veena Iyer, President, Edison School Board
Mike Vrancik, Director, Government Relations, NJ School Boards Association
Bari Erlichson, Assistant Commissioner, NJ Department of Education

4:00- 6:00 **Small Group Sessions: Action Project Strategy Building**

6:00 Dinner

7:30 – 8:30 **Do's and Don'ts Reporting**

Monday, June 8 Trip to State House in Trenton

7:00 Breakfast at University Inn

7:30 Bus boarding at University Inn parking lot

9:00 – 9:15 **Inside the State Treasury** **Treasurer's Office**
Jennifer Duffy, Chief of Staff, New Jersey Department of Treasury

9:00 - 9:30 am **Inside the Senate Chambers** **Senate Chambers**
Senator Nia Gill (invited)

9:30 – 11:30 am **The Legislative Process: A Walking Tour**
Penelope Gardner, Program Manager, Office of Public Information, New Jersey Office of Legislative Services

11:45 Senator Diane Allen, Deputy Republican Leader, New Jersey State Legislature (invited)

12:00 – 1:30 **Luncheon Panel: Careers in Government**
Moderator: Jeanette Hoffman, Senior Vice President, Capital Impact Group
Francis Blanco, Chief of Staff, Mayor Eric Jackson, City of Trenton
Victoria Napolitano, Mayor, Moorestown Township
Colleen Roache, Press Secretary, New Jersey Assembly Majority Office
Amanda Von Leer, Budget Committee New Jersey Republican Senate Office

2:15 – 3:1 **Committee Hearings**

3:30 – 4:30 **Debrief**
Amy Denholtz, Senior Research Analyst, New Jersey
Office of Legislative Services

4:45 pm **Bus returns to Rutgers**

6:00 Dinner

7:00- 10:00 Complete Action Project assignment

Tuesday June 9

7:30 – 8:30 Check out of rooms at University Inn

8:00 – 9:00 Breakfast at University Inn

9:30 – 11:30 **Action Project Presentations**

12:30 -1:30 Lunch

1:45 - 3:30 **After NEW Leadership: Social Media for Professional Development**
Francesca Dulce Larson, Partner, Mosaic Strategies Group

4:00 **Closing session**