

Women and the 2002 Campaign
GOVT 580.02
Spring 2002

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**Office Hours: Tuesdays, 2-6; Thursdays 2-4;
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Welcome to Women and the 2002 Campaign. While this is not a presidential year, the stakes for women in this year's races are high. The House may be up for grabs and the Democrat have a working majority of one in the Senate. Historically, the party of the president in power loses seats, but current public opinion polls don't show that the Republicans are in trouble.

2002 is also the first year after the new census. Districts have been redrawn and several open seats exist providing access to political newcomers who are otherwise at tremendous a disadvantage when running against incumbents. In 1992, "The Year of the Woman," women were recognized as a major political force and if past elections are any indication, women voters will be key to the outcome of many electoral contests in this election cycle.

In this class, we will explore the historical evolution of the role of women in elections as voters, activists, and candidates. We then will turn to more detailed discussions of the 2002 elections by hearing from experts in the field who are on the front lines of efforts to mobilize women voters and elect women candidates. We will also hear from representatives from the Democratic and Republican National Committees concerning each party's efforts to mobilize women voters as well as assist women candidates seeking office.

Course Expectations:

This is a seeing and doing class. Before you come to class, you should read: McGlen and O'Connor, *Women, Politics, and American Society*, 2nd ed., chapters 1 and 2. This book will be provided to you free of charge. You may pick up your free copy in the Women & Politics Institute office.

You will find links to other required and suggested readings on the online syllabus.

Course Requirements:

(1) You **MUST** attend every session of this two-day course. Sign in sheets will be available at each session. If you are not signed in for one session, you may continue to come to the class, but you will not get credit for it. **THERE WILL BE NO EXCEPTIONS TO THIS RULE.**

(2) You must complete each of the two assignments below.

(A) After completing your assigned reading and listening to all the speakers, write a three page memo to a female candidate of your choice summarizing what you learned in this course that will be helpful to a candidate as she runs for office. This may be a state or national election.

(B) With one other person in the class, create an annotated web page of resources available to women interested in following the fate of women and women's issues in the upcoming 2002 elections. These should be graphically pleasing and include your evaluations of why the sites you select for inclusion are helpful. You may want to include information for women seeking to get more involved in politics, information about particular elections, campaigns, issues, etc.

Papers must be handed into the Government office by 5:00 pm on March 8; web pages must be e-mailed to by the same time on Monday, March 25.

Additional Paper/Project Instructions

A. The Memo - This memo is a presentation of yourself and your ideas and one of the major ways that you will earn your grade in this class. Thus, I expect this paper to be researched thoroughly, well written, grammatically correct and SPELL CHECKED. After you do one draft of your paper. Put it down. Watch TV or read a book. Then go back and read it aloud. What seems awkward to you will also seem awkward to me. Watch the length of your sentences and paragraphs. As a general rule, a three line sentence and full page paragraph are too long.

Pay attention to the flow of your paper. Include headings, if necessary, to guide the reader. Make sure that you adequately credit material that you get from other sources. Err on the side of over citing. Lifting someone's ideas, as well as their words, is plagiarism.

Watch out for common grammatical errors. My pet peeves are which/that and its/ it's. If you don't know the difference by now, ask someone or look it up in a book.

I expect you to use standard 12 point font and one inch margins. I prefer references that look like: (McGlen and O'Connor 1998: 121) in the text. Then, in the reference section this becomes McGlen, Nancy E. and Karen O'Connor 1998. Women, Politics and American Society, 2nd ed. (Upper Saddle River, NJ: Prentice Hall).

B. The web page - For this, I really have no guidelines. I'd like you to use your imagination and err on the side of too much text to explain what you are trying to convey visually. This should look like two people put some effort into it.

Course Outline:

Saturday, February 23, 2002

Session 1:	9:00-10:00	<i>Introductions</i> Short History of Women as Voters; Class Preview
	10:00-11:00	I. Mobilizing Women Voters <i>The League of Women Voters - First Post-Suffrage Women's Political Group</i> Dr. Carolyn Jefferson- Jenkins, President, League of Women Voters of the United States Www.lwv.org
	11:00-11:15	Break
	11:15-12:15	<i>Organizing College Women</i> Ellen Buchman, National Field Director, American Association of University Women www.aauw.org www.aauw.org/5000/vecbod.html

12:15-12:45 Lunch

II. Mobilizing to Elect More Women

12:45-1:45 *The Founding of the National Women's Political Caucus*
Roselyn O'Connell, President, National Women's Political Caucus
www.nwpc.org/main.html

1:45-2:00 Break

2:00-3:00 *The Founding of the Women's Campaign Fund*
Erica Henri, Political Director, Women's Campaign Fund
www.wcfonline.org

3:00-3:15 Break

3:15-4:15 *The Founding of EMILY's List to assist Pro-Choice, Democratic Women Candidates*
Ellen Malcolm, President and founder, EMILY's List
www.emilyslist.org

4:15-5:00 Wrapping Up plus discussion of the Year of the Woman

Sunday, February 24

9:00-9:30 *Post- Year of the Woman*
CAWP Data Discussed
www.rci.rutgers.edu/~cawp/facts/elections/CandSummary2002.html

III. Women in the Political Parties

9:30-10:30 *Women in the Democratic Party*
Traci Siegel, Executive Director, Women's Vote Center
www.democrats.org/news/releases/re1060601a.html

10:30-10:45 Break

10:45-11:45 *Women and the Republican Party*
Blaise Hazelwood, Political Director, Republican National Committee

11:45-12:15 Discussion

12:15-1:00 Lunch

IV. Women's PACS

1:00-2:00 *The Republican Counterpart to EMILY's List*
Pat Giardina Carpenter, Executive Director, WISH List
www.thewishlist.org

2:00-2:15	Break
2:15-3:30	<i>Women's PACS and Women's Issue PACS</i> Linda Berg, Political Director, NOW PAC www.nowpacs.org Suzannah Wellford Shakow, Vice President and Founding Member, WUF (Women Under Forty) PAC www.wufpac.org Karisa Johnson, Deputy Director, NARAL PAC www.naral.org/about/mission.html Betsy Marvin, Director of Legislative Affairs, Voters for Choice www.voters4choice.org
3:30-3:45	Break
3:45- 4:00	<i>Women as Donors</i> Video
4:00-4:30	Wrap Up and Review
4:30-5:00	Evaluations